

## Contact information

For further information about our International Business Programme, please contact:

**E-Mail** elina.absalyamova@univ-paris13.fr  
Subject: International Business Programme

**Mail** IUT Saint-Denis (Université Paris 13)  
Département GEA - Elina Absalyamova  
Head of the International Business Programme  
Place du 8 Mai 1945  
93206 Saint-Denis Cedex  
France

**Tel** +33 1 49 40 62 80 (IR assistant) **Fax** +33 1 49 40 62 44

For further information regarding the ERASMUS procedure (learning agreement, university accomodation...), please contact our university International Relations Office at the following e-mail address: incoming@univ-paris13.fr

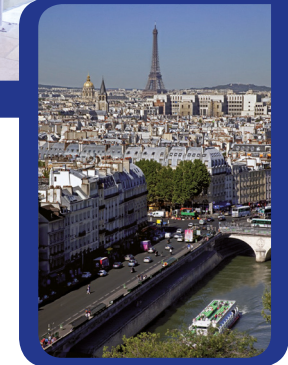
The detailed programme and application form are posted on our website:  
[www.univ-paris13.fr/international-business-programme/](http://www.univ-paris13.fr/international-business-programme/)  
[www.iutsd.univ-paris13.fr/iutsd/international.html](http://www.iutsd.univ-paris13.fr/iutsd/international.html)

Application deadline for entry on the programme is October 31 2016



Conception - Impression - service communication et édition Université Paris 13 - mai 2012  
Photo en couverture : Toits de Paris © Paris Tourist Office - Photographie : Arndt Dupont

# Come and Study in Paris on our International Business Programme January-June 2017



All classes are taught in English



## What is the international Business Programme at Paris 13 ?

The programme is open to European and International undergraduate students in Business Management. It offers students a unique international experience and new opportunities for higher education and career prospects. For European students taking part in the ERASMUS Exchange programme, the International Programme in Business and Management can be fully integrated in their degree. It provides them with 30 ECTS.

## Overview of the programme

All courses are taught in English. The programme aims at giving students key concepts, knowledge and skills in the field of Business Management and Business Marketing. It consists of six compulsory modules, one specialization course, two optional modules and a six-week internship or work-based project. Academic courses and work projects will be given by full-time professors and business professionals. The chart on this leaflet gives you the detailed programme and the academic schedule.

This one-semester programme starts at the end of January 2017 and finishes mid-June 2017.

## Programme location

The programme takes place at the IUT of Saint-Denis, at Paris 13 University. The IUT of Saint-Denis counts a student body of 2,000 undergraduates. The school offers professional curricula. It is located in the northern suburb of Paris, around 20 minutes from Paris by metro.

## Registration fees and student life

Tuition fees depend on the agreement between the home institution and Paris 13 (either home institution fees or regular French tuition fees will apply\*). For accommodation, a list of resources and contacts will be given to prospective students.

## Information

The detailed programme and application form are posted on our website:  
[www.univ-paris13.fr/international-business-programme/](http://www.univ-paris13.fr/international-business-programme/)  
[www.iutsd.univ-paris13.fr/iutsd/international.html](http://www.iutsd.univ-paris13.fr/iutsd/international.html)

\* French tuition fees for 2015-2016 amounted to 404 euros (including 215 euros as health insurance and related fees).

## Spring semester – 2017

### Common core programme

Business English	2
International Business Game (One week)	2
European Institutions	2
International Trade	2
Human Resources Management	2
Corporate Communication	2

### Specialisation programme (Choose one subject)

Financial and Management Control, Strategic Management	6
Operational and Strategic Marketing, E-Marketing	6

### Optional programme (Choose two modules)

Intensive French	3
Cross Cultural Communication	3
Web Design	3

### Report writing

Six-week work internship or work-group project	6
--	---

<b>Total</b>	<b>30</b>
--------------	-----------

## 2017 provisional academic schedule

	Week	Starting date
Introduction Week	Week 4	January 25, 2017
Intensive French		
Courses	Week 5-6	January 30, 2017
Winter break	Week 7	February 13, 2017
Courses (Business Week)	Week 8 to 16 (Week 10)	February 20, 2017 (March 6)
Spring Break	Week 14-15	April 3, 2017
Internship or group-project	Week 17	April 24, 2017
Final seminar	Week 24	June 13, 2017