

## 2019-2020 provisional academic schedule

	Week	Starting date
Introduction Week Fall Semester	Week 38	September 17, 2019
Courses	Week 39 - 48	September 23, 2019
Introduction Week Spring Semester	Week 4	January 23, 2020
Courses	Week 5 - 14	January 25, 2020
Spring Break	Week 15 - 16	April 05, 2020
Internship or group-project	Week 17 - 24	April 20, 2020
Final seminar	Week 25	June 15 - 17, 2020

### Contact information

For further information about our International Business Programme, please contact:

**E-Mail** elina.absalyamova@univ-paris13.fr  
Subject: International Business Programme

**Mail** IUT Saint-Denis (Université Paris 13)  
Département GEA - Elina Absalyamova  
International Business Programme coordinator  
Place du 8 Mai 1945  
93206 Saint-Denis Cedex  
France

For further information regarding the ERASMUS procedure (learning agreement, university accommodation...), please contact our university International Relations Office at the following e-mail address: incoming@univ-paris13.fr

The detailed programme and application form are posted on our website:  
[www.univ-paris13.fr/international-business-programme/](http://www.univ-paris13.fr/international-business-programme/)

Application deadline for entry on the programme is June 30 or October 31 2019



IUT de Saint-Denis  
Université Paris 13

UNIVERSITÉ PARIS 13

# Come and Study in Paris on our International Business Programme September-December 2019 January-June 2020



Conception : service communication Université Paris 13, IUT de Saint-Denis - Impression : Université Paris 13 - avril 2018  
Photo : Tois de Paris © Paris Tourist Office - Photographie : Amélie Dupont. Crédits photos : Satu Savikko, IUT de Saint-Denis

All classes taught in English



Gestion des Entreprises  
et des Administrations  
IUT de Saint-Denis

Techniques  
de Commercialisation  
IUT de Saint-Denis



U<sup>S</sup>PC  
Université Sorbonne  
Paris Cité  
CAMPUS  
CONDORCET  
Paris-Aubervilliers

<https://iutsd.univ-paris13.fr>

## What is the International Business Programme at Paris 13 ?

The programme is open to European and International undergraduate students in Business Management. It offers students a unique international experience and new opportunities for higher education and career prospects. For students taking part in the ERASMUS Exchange programme, the International Programme in Business and Management can be fully integrated in their degree. It provides them with 30 ECTS for each semester. Fall and Spring semester can be taken separately or combined in any order.

## Overview of the programme

All courses are taught in English. The programme aims at giving students key concepts, knowledge and skills in the field of Business Management and Business Marketing. It consists of six compulsory modules (common core programme), one specialization course, two or three optional modules and a six-week internship or work-based project. Academic courses and work projects will be given by full-time professors and business professionals. The chart on this leaflet gives you the detailed programme and the academic schedule.

The Fall semester starts in September and ends in December, the Spring semester starts at the end of January and finishes mid-June.

## Programme location

The programme takes place at the IUT of Saint-Denis, at Paris 13 University. The IUT of Saint-Denis counts a student body of 2,000 undergraduates. The school offers professional curricula. It is located in the northern suburb of Paris, around 20 minutes from Paris by metro or 7 minutes by suburb trains.

## Registration fees and student life

Tuition fees depend on the agreement between the home institution and Paris 13 (either home institution fees or regular French tuition fees will apply). For accommodation, a list of resources and contacts will be given to prospective students.

## Information

The detailed programme and application form are posted on our website: [www.univ-paris13.fr/international-business-programme/](http://www.univ-paris13.fr/international-business-programme/)

### Fall semester 2019

#### Common core programme

Business English	3
International Business Game (One week)	3
Organizational Theory	3
Business Model Strategy	3
Commercial and Contract Law	3
Financial Analysis	3

#### Specialisation programme (Choose one subject)

Accounting and Accounting Software	6
Applied Mathematics for Economics and Management	6

#### Optional programme (Choose three modules)

Intensive French	2
Risks Management	2
Corporate Law	2
Corporate Taxation	2
Project Management	2
<b>Total</b>	<b>30</b>

### Spring semester 2020

#### Common core programme

Business English	2
International Business Game (One week)	2
European Institutions	2
International Trade	2
Human Resources Management	2
Corporate Communication	2

#### Specialisation programme (Choose one subject)

Financial and Management Control, Strategic Management	6
Operational and Strategic Marketing, E-Marketing	6

#### Optional programme (Choose two modules)

Intensive French	3
Cross Cultural Communication	3
Web Design	3
<b>Report writing</b>	
Six-week work internship or work-group project	6
<b>Total</b>	<b>30</b>